

INTERNATIONAL **RUM** CONFERENCE  
& RUM TASTING COMPETITION

**IV** INTERNATIONAL **RUM** COMPETITION

May 25-28, 2015



**MADRID, SPAIN 2015**

[www.CongresoDelRon.com](http://www.CongresoDelRon.com)

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# INTERNATIONAL RUM CONFERENCE

## & RUM TASTING COMPETITION

## International Rum Conference 2015

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### Competition Rules

The competition is open to all rum brands from all countries around the world, subject to the following rules:

- Commissioner General of the Event: Mr. Luis Ayala.
- Classification and Consulting: Mrs. Margaret Ayala and Mr. Javier Herrera.
- There is no limit to how many rums can be entered into the competition by the same company, but each rum must be registered separately.
- Each registration form must be signed by an authorized representative of the brand, guaranteeing that the rum was produced only from fermented sugarcane juice or its derivatives. Products made from beet molasses, sorghum or corn syrup will not be allowed in this competition.
- The same rum will not be allowed in two or more different categories.
- **Rums must be commercially available:** rums submitted with labels lacking a commercial barcode and/or distributor or importer information will not be allowed.
- The competition is open to rums that are not yet in their commercial phase, the fee to register these products will be 250 Euros per rum. These rums must be properly labeled as PROTOTYPES and the labels should contain all the information typically associated with products (proof, age, etc.).

### Shipment of Products and Payment for Registration

The registration form must be filled and sent via email to [info@CongresoDelRon.com](mailto:info@CongresoDelRon.com). Once reviewed and approved, the organizers will verify with each company that the products have been entered under the right category.

**Note 1:** The organizers will not be responsible for expenses related to the shipment of products, including import duties, brokerage or any other related charges. All expenses related to the shipment of the rums to the competition remain the sole responsibility of the shipper.

**Note 2:** There is no registration cost, all rums can be registered **free** of charge, as long as they are received prior to the deadline. All shipping costs for the bottles remain the sole responsibility of the participating companies. The deadlines for receiving rums for the competition are:

- **May 1, 2015:** free registration.
- **May 2 through 15th, 2015:** 50 Euros for each rum presentation. If payment is not received by **May 20** the entries are disqualified.
- **No entries are allowed after May 15th, 2015.**

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- It is required to send a minimum of three (3) bottles of each rum. Companies that do not send the requested number of bottles will be automatically removed from the competition. For delivery instructions from within the European Union, please contact:

Mr. Javier Herrera,  
International Rum Conference Madrid 2015  
info@congresodelron.com  
Tel: +34 630606820

**IMPORTANT:** To avoid customs and transportation problems, all rum brands not registered with the European Union must contact the event organizers **PRIOR** to sending their products. Please send an email to [info@CongresoDelRon.com](mailto:info@CongresoDelRon.com) for additional instructions.

## Rum Shipments from Outside the European Union

All shipments originating outside the European Union must be sent through the following Consignee: Carolina Enriquez [\(+34\) 957651250](tel:+34957651250) [c.enriquez@bodegascruzconde.es](mailto:c.enriquez@bodegascruzconde.es)

**ATTENTION:** SHIPMENTS FROM OUTSIDE THE EUROPEAN UNION THAT ARE NOT RECEIVED THROUGH THE ABOVE CONSIGNEE **WILL BE REJECTED!**

All rum brands are welcomed to participate in the competition, regardless of their presence as exhibitors in the Festival.

Please read carefully all rules and regulations. Contact us if you have any questions:

Tel: **+34 665138996**

E-Mail: [info@CongresoDelRon.com](mailto:info@CongresoDelRon.com)

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### Categories

It will be the responsibility of each company to indicate the correct category for each rum on the Registration Form. The category indicated on this form must be congruent with the information contained on the labels and/or promotional information for each rum. The basic categories for the competition are as follows, the organizers reserve the right to make changes as they deem necessary:

**Rhum Agricole Classification, produced with 100% fresh sugarcane juice, recognized under A.O.C.<sup>1</sup> or produced in French territories. Possible variants: pot still, continuous column still or mix of both distillates.**

- Rhum Agricole White
- Rhum Agricole Aged, 5 years or less
- Rhum Agricole Extra Añejo, 6-10 years (Rhum Vieux)
- Rhum Agricole Extra Aged Superior, 11-15 years (Rhum Très Vieux)
- Rhum Agricole Aged Premium, 16-20 years
- Rhum Agricole Aged Super Premium, 21 years or more
- Rhum Agricole Special Harvest (Rhum Millésimés)<sup>2</sup>
- Rhum Agricole Aged "Selected"<sup>3</sup>
- Rhum Agricole Overproof
- Rhum Agricole Spiced
- Rhum Agricole Fruit Flavored
- Best in Show (IRC Award)

**Molasses or Cane Derivatives Classification. Possible variants: pot still, continuous column still or mix of both distillates.**

- White Rum
- Aged Rum, 5 years or less
- Extra Aged Rum, 6-10 years
- Extra Aged Superior, 11-15 years
- Premium Aged Rum, 16-20 years
- Super Premium Aged Rum, 21 years or more
- Special Harvest Rum<sup>2</sup>
- Aged Rum "Selected"<sup>3</sup>
- Spiced Rum, with possible variants based on alcohol strength
- Fruit Flavored Rum, with possible variants based on alcohol strength
- Overproof Rum
- Rum Cream (lactic base)
- Best in Show (IRC Award)

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<sup>1</sup> Appellation d'Origine Contrôlée.

<sup>2</sup> These bottles show on the label the year and place the sugarcane harvest took place to produce the rum.

<sup>3</sup> A "Selected" rum is one coming from a single barrel (less than 500 liters) that went through an initial aging (no less than 1 year) where it was distilled, followed by a second aging in a different country (no less than 1 year). All bottles must be numbered sequentially. Must indicate selected barrel or limited barrel origin on the label.



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## Awards

Members of the judging panel will try all rums blindly, arranged by fleets based on classification and category. The scores will be collected and tabulated by a registered independent notary public who will certify the scores and the judging process. Gold, Silver and Bronze medals will be awarded to the rums that score the highest point total in each category. The rum with the highest score in each category will also receive a “Best in Category” award and the overall highest score across categories will receive a “Best in Show” award.

Electronic versions of the medals will be awarded free of charge. Medals and Diplomas will be awarded free of charge, at the rate of one per rum presentation, to those companies exhibiting at the festival. Companies not exhibiting will be charged 50 Euros for each Medal and Diploma.



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## Formulario de Inscripción

Favor de llenar una forma por producto / Please fill out one form per product	
Company Name	
Your name and title	
Name of the Rum	
Sugarcane spirit guarantee	<p>I guarantee that this rum is distilled 100% from sugarcane or its derivatives.</p> <p>The age indicated on the label is 100% accurate and represents aging in wooden barrels.</p>
Signature and date	
Style	<p>Select only one style:</p> <p><input type="checkbox"/> Rhum Agricole (100% Sugarcane Juice)</p> <p><input type="checkbox"/> Molasses Rum</p>
Category	<p>Select only one category:</p> <p><input type="checkbox"/> White Rum</p> <p><input type="checkbox"/> Aged Rum, 5 years or less</p> <p><input type="checkbox"/> Extra Aged Rum, 6-10 years</p> <p><input type="checkbox"/> Extra Aged Superior, 11-15 years</p> <p><input type="checkbox"/> Premium Aged Rum, 16-20 years</p> <p><input type="checkbox"/> Super Premium Aged Rum, 21 years or more</p> <p><input type="checkbox"/> Special Harvest Rum</p> <p><input type="checkbox"/> Aged Rum "Selected"</p> <p><input type="checkbox"/> Spiced Rum</p> <p><input type="checkbox"/> Fruit Flavored Rum</p> <p><input type="checkbox"/> Overproof Rum</p> <p><input type="checkbox"/> Rum Cream (lactic base)</p>
<p>Send three (3) bottles of each rum</p> <p>Tel: +34 665138996</p>	

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